



– GOLDEN CHOICE MARKETING SDN. BHD (886118U)

No. 10, Jalan 4/91A, Taman Shamelin Perkasa, 56100 Kuala Lumpur.

Tel: 03-9202 7555 H/P: 012-636 9366 Fax:03-9226 8386

Website: www.goldenchoicefnb.com.

TERMS & CONDITIONS

A. Schedule to Conditions of Entry

1. Organizer:	Golden Choice Marketing Sdn.Bhd. [886118-u].
2. Event:	Christmas Holiday Drinks Contest
3. Event Period:	The promotion starts at 00:00:00 on 06/12/2021 and closes at 23:59:59 on 25/12/2021.
4. Eligibility:	<p>The event is open to all individual legal residents of Malaysia, aged 18 years and above as at the start of the Event Period. The participant must have the experience in F&B Industry. The organizer shall reserve the right to request for evidence of identification documents.</p> <p>Employees of Golden Choice Marketing Sdn Bhd, and their respective parents, subsidiaries, affiliates and advertising and promotion agencies as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible.</p>
5. Entry Method:	<p>To participate in the Event, between the Promotion Period:</p> <ol style="list-style-type: none">i. Shoot a photo or video of your creative Christmas drink. Must include at least 2 of the <u>main ingredients</u> in the photo or video;ii. Participants must use at least one of the Golden Choice products or MILKLAB product as an ingredient for the participating drinks. Participants who use both <u>Golden Choice Products</u> and <u>MILKLAB Products</u> will be given priority!iii. Post it on Instagram account, make sure the account is set to public. The participate photo & video must keep until the end of event.iv. List out the <u>SOP & recipe</u> of the drink and the reason of choosing the ingredients/ drink creation idea.v. Using the hashtag #gcchristmas2021 and #milklabchristmas2021. Tag @goldenchoicefnb. Tag 3 friends in the comment.vi. Follow the Instagram account @goldenchoicefnb and @milklabasia



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6. Entry Deadlines:	Entries can post as many videos as they like, as long as each entry meets these Terms and Conditions. All Entries received outside the Event Period will be automatically disqualified.
7. Prize:	<p>First Prize:</p> <ul style="list-style-type: none"> • RM600 Cash Voucher • Business Copywriting (worth RM1500) • Brevia Premium Matcha Powder (1 pack) • MILKLAB Milk (10 packs) <p>Second Prize:</p> <ul style="list-style-type: none"> • RM300 Cash Voucher • Business Copywriting (worth RM1500) • Brevia Premium Matcha Powder (1 pack) • MILKLAB Milk (8 packs) <p>Third Prize:</p> <ul style="list-style-type: none"> • Business Copywriting (worth RM1500) • Brevia Premium Matcha Powder (2 pack) • MILKLAB Milk (5 packs) <p>3 x Consolation Prize:</p> <ul style="list-style-type: none"> • Brevia Premium Matcha Powder (2 pack) • MILKLAB Milk (4 packs) <p>*Cash voucher only can be applied on Golden Choice Official Website: www.goldenchoice.com.my</p>
8. Winner Notification:	The winners will be contacted via Instagram Direct Message.
9. Judging Criteria:	<ol style="list-style-type: none"> 1. Creativity: The idea of innovative and creative based on the recipe and appearance. 2. Flavour: Physical sensation drink creates in the mouth 3. Priority: Bonus will be given if using Golden Choice and Milklab Products.
10. Judges:	Golden Choice Marketing Sdn Bhd MILKLAB Asia (Pikzern Marketing Sdn Bhd)
11. Winner Selection:	Selection Process: 1– 8 January 2022 Announcement Date: 10 January 2022 (11.30am) Collection Period: 11 – 25 January 2022



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B. Conditions of Entry

1. Introduction

1.1. This Conditions of Entry are to be read together with the Schedule to Conditions of Entry. To the extent that there is any inconsistency between these conditions of entry and the Schedule to Conditions of Entry, the Schedule to Conditions of Entry prevails. The Conditions of Entry and the Schedule to Condition of Entry shall collectively be referred to as the “Terms and Conditions”. Each capitalized term not otherwise defined herein shall have the meaning ascribed to such term in the Schedule to Conditions of Entry. Defined terms will be used singular or plural as the case may be.

1.2. The Organiser reserves the right in its sole discretion, without prior notice, and without any liability to any person, at any time to change the Terms and Conditions including to change the Event Period, make Prize substitutions, cancel, terminate or suspend the Event in whole or in part. In the event of any changes to the Terms and Conditions, participants agree that their continued participation in the Event will constitute their acceptance of the Terms and Conditions (as changed).

1.3. The Organiser’s decision on all matters relating to the Event including judging and selection of winners will be final, binding and conclusive on all Participants, and no correspondence or appeals will be entertained.

1.4. The Organiser reserves the right to publish the entries of the participants on any social media platform.

2. Eligibility

2.1. Where the eligibility age prescribed in the Schedule to Conditions of Entry is below the age of eighteen (18), Participants are required to obtain the written consent (in such form as may be prescribed by the Organiser), from their parents/legal guardians before participating in the Promotion and submitting any personal information.

2.2. The Organiser may require a Participant to provide proof of eligibility to participate in the Promotion including without limitation, identification documents, and the written consent of parents/legal guardians in the case of Participants below the age of eighteen (18) years.



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3. Ineligibility

The following groups of persons shall not be eligible to participate in the Event:

- (a) Employees of the Organiser and its group of companies and their immediate family members (spouse, children, parents, siblings, and their spouses); and
- (b) Employees of the Organiser's agencies associated with the Event and their immediate families (spouse, children, parents, siblings, and their spouses).

4. Disqualification

4.1. The following entries will be disqualified:

- (a) unclear, incomplete, duplicate, copies, illegible or incorrect entries; and/or
- (b) entries that violate the Terms and Conditions, any applicable laws and/or regulations.

4.2. In addition, the Organiser reserves the right to disqualify any Participant that:

- (a) undermines, has or attempted to undermine the operation of the Event by fraud, cheating or deception, offensive, insulting, defamatory, inappropriate, obscene, unsuitable, scandalous, infringe any third-party rights, rude; and/or

4.3. In the event of a disqualification after a Prize has been awarded, the Organiser reserves the right to demand for the return of the Prize or payment of its value from the disqualified Participant.



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5. Prizes

5.1. The Organiser, its agents, sponsors and representatives shall have no liability to any Participant who defaults in collecting the Prizes in accordance with the Prize Claim/Delivery Date in any respect whatsoever. The Organiser reserves the right to determine how uncollected Prizes will be dealt with. Prizes may be considered invalid if the redemption period expires or if the redemption conditions are not complied with.

5.2. The Organiser will make reasonable efforts to deliver Prizes to the addresses provided by winners. The Organiser highly recommends a current residential street address be provided for ease of correspondence and delivery. The Organiser cannot guarantee that any Prizes returned to the Organizer due to non-delivery at the provided address will be re-sent to winners.

5.3. The Organiser and their associated agencies, and companies associated with this event will take no responsibility for Prizes that are damaged, stolen, misdirected or lost in transit.

5.4. Prizes are strictly not transferable, assignable, exchangeable or redeemable by the Participant in any other form or manner other than that specified by the Organiser.

5.5. Any additional costs not specifically stated in the Schedule to Conditions of Entry in relation to a Prize shall be the responsibility of the Winner.

5.6. Prize(s) are given out on an “as it is” basis. The Prize shall be used/taken entirely at the risk of the Participants and the Organiser excludes all warranties and liabilities in connection with the Prize to the fullest extent permitted by law.

5.7. Prizes must be claimed in person unless the Organiser prescribes other modes of collection.

5.8. Where a Participant is under the age of 18 years of age and is declared a Prize winner, the Participant will be automatically disqualified.

5.9. Prize Business Copywriting will be considered invalid if the business copy writing’s material submits out of the time frame as set by the Organiser.